

JOB DESCRIPTION: Junior Designer

JOB TITLE:	Junior Designer
RESPONSIBLE FOR:	Creating print, digital and multimedia in support of our team's communication services
REPORTS TO:	Senior Designers
LOCATION:	Based in our Manchester office with flexibility for hybrid working. You will occasionally be required to travel to meetings around the UK and in Europe.
HOURS OF WORK:	The basic working week is 37 hours. Some evening or weekend work may occasionally be required for which time off in lieu can be taken.
ANNUAL LEAVE:	Annual leave entitlement is 25 days plus 8 public holidays.
SALARY:	£23,000 - £24,000
CONTRACT DURATION:	Permanent

ORGANISATION BACKGROUND

Countryscape is a multi-disciplinary company, combining the creative skills of a communications agency with the scientific knowledge of an environmental consultancy.

We have been working for over 20 years in the environmental and tourism sectors, providing expertise in graphic design, branding and marketing, web-development, signage, exhibitions and more. Our UK clients include the National Trust, National Parks and Areas of Outstanding Natural Beauty, National Lottery-funded projects, local authorities, charities and private businesses.

Countryscape is also a partner in Oppla, a web-based knowledge hub and community focussed on research and innovation. Oppla has grown to become the world's largest community dedicated to nature-based solutions and it is through Oppla that our team also works on numerous European projects (predominantly those funded by the EU Horizon programme).

For more information please visit www.countryscape.org and www.oppla.eu

JOB SUMMARY

We're looking for a creative and motivated person to join our team and help to deliver ambitious communications for our clients in the UK and Europe. You'll be working with other designers alongside copywriters, web-developers, environmental consultants, scientists and people from diverse backgrounds to help produce high quality content that engages our target audiences. Prior work experience would be beneficial, but is not an essential requirement for the role. Moreover we are looking for someone who is enthusiastic, keen to learn and confident in sharing their own creative ideas.

As a Junior Designer you will:

- Support our team in delivering creative communications for many different organisations and projects in the UK and Europe.
- Design and produce a wide range of communications for print, digital and multimedia, including web interfaces, social media graphics, publications, infographics, signage and exhibitions.
- Collaborate with web developers to create innovative tools to communicate complex information.
- Work with our suppliers to oversee the production, delivery and installation of communication materials.
- Work with people from other organisations on partnership projects, including attending and contributing to meetings online and in-person.
- Keep a record of your work for the purpose of project monitoring and reporting.

We work on many different projects of all sizes, covering a wide range of topics and target audiences. This means that each day often brings a new set of tasks and challenges, so you'll need to be someone who is calm under pressure, capable of taking the initiative and managing your own workload effectively. If you thrive on variety, then this could be the job for you!

We are a small, creative team that prides itself on producing high quality work in a friendly and transparent manner. We are an equal opportunities employer and operate a proactive environmental policy, seeking to minimise the environmental impacts of everything we do.

Junior Designer

ESSENTIAL SKILLS AND EXPERIENCE

- Degree level or higher vocational qualification in a design-related field
- Excellent design skills and creativity
- Experience in producing print and digital materials
- Proficiency with Adobe Creative Suite software (InDesign, Illustrator, Photoshop)
- Good teamworking skills and ability to collaborate with people from different disciplines

DESIREABLE SKILLS AND EXPERIENCE

- Skills in multimedia (e.g. film - Premier Pro, animation - After Effects, websites, photography)
- Experience of using online content libraries (e.g. Shutterstock)
- Experience of preparing artwork for final output to print and screen
- Awareness of environmental science, biodiversity and the climate crisis
- Interest in infographics and visualising complex information
- Multilingual

PERSON SPECIFICATION

- Willing to listen to clients' views and be flexible with design approach
- Able to manage own workload, meet deadlines and deal with competing priorities
- Quick learner and capable of acquiring new skills
- Interest in keeping up-to-date with latest tools, technologies and trends in design
- Confident when working with a diversity of people at all levels of seniority
- Willingness to travel nationally and internationally
- Interest in environmental issues

APPLICATION PROCESS

To apply for the position, please complete the Application Form found on www.countryscape.org/jobs and upload a copy of your CV. Applications without a fully completed application form will not be considered. Get in touch if you have any questions via jobs@countryscape.org

Closing date: 11:00am, Monday 27th November 2023

Interview dates: 4 – 8th December 2023

